

# the GOAL

Sketch Marketing will ensure to keep inline with the mission and vision of your football club.

Your team must fashion her own unique marketing strategy and build a religion and cultural movement that is indistinguishable from other football clubs in the region.

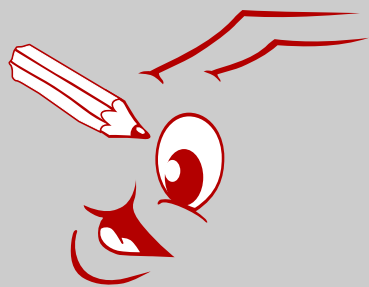
It is in the best interest of your organization to have your FC branded in a more sophisticated fashion without cost implications being factored in by the management. This would enhance a formidable exposure and authority for the club while competing with other clubs.

In Soccer, your mission is executing a large fan base relegating the obligatory measure of the club and management from constantly injecting capital.

Whereas boosting team players morale index, industry players casually embrace clubs that are perceptive to a huge fan base more than winning matches, as well as those that take their own initiative to energize that fan base.

A minimalist marketing approach underscores the desired exposure. Your football team must become a culture and a religion to fans so as to entice organizations in sponsoring equivocal commensurate to the club.

A strong marketing machine is a prerequisite and should mirror similar personalities both on and off the field. Thus Sketch Marketing comes in to bridge that gap.



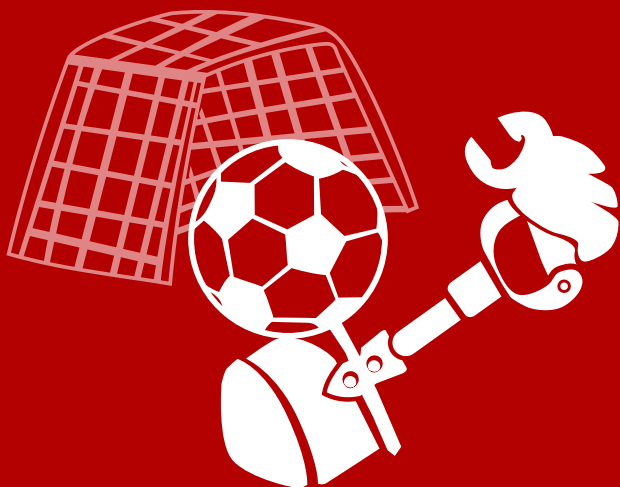
# WHY PICK UP THE SHOVEL WITH US?

Sketch is capable of taking your football team to the next level on the field.

Our human resource team boasts with home grown local soccer teams and childhood songs lingering in the air after a match be they won or not.

A vibrant fan base, lifts the clubs morale and extends rigor and eagerness to players extending the thrill to the fans in matches as well.

This attracts would be sponsors and partners to the club.





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REG.: 2018/221626/07; TAX No.: 9625083184

# the CONTRACT



corporate  
branding

*Supporting  
Communities through responsible development*



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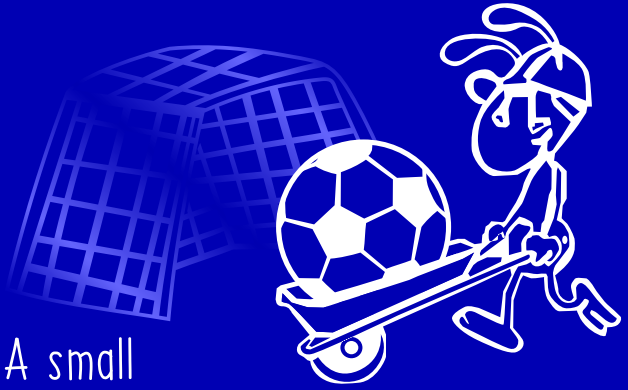
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A small investment on the Clubs' management will expand the fan base, as well as meet future accomplishments in the PSL or MOTSEPE Leagues, while increasing the teams voice within the football fraternity. Give Sketch the opportunity to take your soccer team to the next level.

*Supporting  
Communities through responsible development*

PRODUCT  
BRANDING



DESIGN



ADVERTISING

WE  
DELIVER



We pride ourselves in delivering client work in a timely manner and meet the required deadlines.

A few examples of clients we have and are still working with are:

S-Pro Consulting Engineers,  
Ubunye Engineering,  
Khukhula Professional Services,  
Ikapa FC, RT'S Restaurant

We have supplied Logos,  
Business Plan Layout &  
Design, Company Profile,  
Logos, General Office  
Stationary, Web design etc...

PRODUCT  
BRANDING



DESIGN



ADVERTISING

YOUR  
IMAGE



Sketch will ensure your corporate image is consistent and positive to achieve your desired goals.

Sketch has had the opportunity to work with a few prestigious organizations in Southern Africa before her inception into the region.

### Examples

of companies are Tetra Pak, South African Airlines, South African Breweries, Cadbury, Reckitt Benckiser (Dettol); PS Kenya (Trust Condoms Packaging), Ola (Ice Cream), CPC, Truworths (K), Spur Steak Ranches (K), Deacons (K), KIA Motors, Jeep Sahara, Mahindra etc..

Our rates are competitive in the industry and quality is assured and guaranteed.